## ORDER

Orders	Order / Rev:	105009		
	Alt Order #:	06837954	<del></del>	
	Product Desc:	OBAMA FOR AMERICA	<del>_</del>	
	Estimate:	1536	_	KSNV
	Flight Dates:	09/18/12 - 09/24/12	— Primary AE:	Amy McCreary
	Original Date / Rev:	08/01/12 / 10/15/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America — Polise	<u>l_</u>	
	Demographic:	A35+	— New Business Thru:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month
08/27/12	09/24/12	46	\$22,200.00	\$18,870.00	Septe

## Totals

Order Separation:

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	46	\$22,200.00	\$18,870.00	0.00
Totals	46	\$22,200.00	\$18,870.00	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

PLC01-Democrat

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$22,200.00
Market	100%	\$74,000,00

Product Codes:

Revenue Codes:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$19,240.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$14,060.00
KTUD	1%	\$740.00
KVVU	20%	\$14,800.00
KVWB	0%	\$0.00
LV1	0%	\$0,00
UNKWN	4%	\$2,960.00

Ln Ch Start End	Inventory Code Breat	Start/End Tim	e Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
E 1 KSNV 09/18/12 09/21/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagner	5-6a	-TWTF	:30 4	\$90.004 0.00 NM	4	\$1,300.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Weel		Rating 0.00				

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order Flight Dates:

06837954 09/18/12 - 09/24/12

Product Desc:

OBAMA FOR AMERICA

Estimate: 1536

Ln Ch Start End Inventory Code Break Start/End		Spots Rate Pri	Rtg Type Spots	Amount
E 1 KSNV 09/18/12 09/21/12 M-F 5-6a WakeUp w/WagM 5-6a	-TWTF :3	0 4 \$90.004	0.00 NM 4	\$1,300.00
M-F 5-6a WakeUp w/Wagners NEWS				
Start Date End Date Weekdays Spots/Week Rate	Rating			
Week: 09/17/12 09/23/12 -TWTF 4 \$90.00	0.00			
Spot Ch Date Range Description Start/End Time 1 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a	Weekd		Rtg Type	
See MG 1.5,1.6,1.7,1.8	<b>⊤TW</b> Th€	= :30 <del>(\$90.00)</del>	0.00 NM	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE			i	
2 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWTh	:30 <del>(\$90.00)</del>	0.00 NM	
See MG 1.5,1.6,1.7,1.8		,		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a				
See MG 1.5,1.6,1.7,1.8	-TWTh	= :30 <del>(\$90.00)</del>	0.00 NM	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
4 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF	:30 <del>(\$90.00)</del>	0.00 NM	
See MG 1.5, 1.6, 1.7, 1.8		(400.00)	7.00	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
5 KSNV 09/21/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a ❸ MG for 1.2,1.1,1.4,1.3	F	:30 \$325.00	0.00 NM	
[Revised Rate to Reinstate]				
6 KSNV 09/19/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	WThF	: :30 \$325.00	0.00 NM	
MG for 1.2,1.1,1.4,1.3	111111	.00,020,00	0.00 14141	
[Revised Rate to Reinstate]				
7 KSNV 09/20/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	<b>T</b> hF	: :30 \$325.00	0.00 NM	
MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]				
8 KSNV 09/18/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF	20 6225.00	0.00 1114	
⊕ MG for 1.2,1.1,1.4,1.3	- I W I III	: :30 \$325.00	0.00 NM	
[Revised Rate to Reinstate]			i i	
E 2 KSNV 09/24/12 09/24/12 M-F 5-6a WakeUp w/Wa@M 5-6a	М :30	1 \$90.004	0.00 NM 1	\$325.00
M-F 5-6a WakeUp w/Wagners NEWS				*
Start Date End Date Weekdays Spots/Week Rate	Rating			
Week: 09/24/12 09/30/12 M 1 \$90.00	0.00			
Spot Ch Date Range Description Start/End Time	<u>Weekda</u>	ys Length Rate	Rtg Type	
1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner5-6a	M	:30 <del>(\$90.00</del> )	0.00 NM	
See MG 2.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
2 KSNV 09/24/12-09/24/12 M-F 5-6a WakeUp w/Wagner5-6a	M	:30 \$325.00	0.00 NM	
® MG for 2.1 09/24		.50 \$525,00	O.OO INIM	
[Revised Rate to Reinstate]				
E 3 KSNV 09/18/12 09/21/12 M-F 6-7a WakeUp w/WagM 6-7a	-TWTF :30	4 \$650.001	0.00 NM 1	\$650.00
M-F 6-7a WakeUp w/Wagners NEWS				
Start Date End Date Weekdays Spots/Week Rate	Doting			
Week: 09/17/12 09/23/12 -TWTF 1 \$650.00	Rating 0.00			
Spot Ch Date Range Description Start/End Time	<u>Weekda</u>	<u>ys Length</u> Rate l	Rtg Type	
1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp w/Wagner6-7a	-TWThF	,		
See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
2 KSNV 09/18/12-09/21/12 M-F 6-7a WakeUp w/Wagner6-7a	-TWThe-	.20 MOEO 00	0.00 NM	
® MG for 3.1 09/21	- IMINE	:30 \$650.00	0.00 NM	
[Revised rate to Reinstate]				
E 5 KSNV 09/18/12 09/21/12 Today Show CM 658a-9am	-TWTF~- :30	1 \$850.001	0.00 NM 1	\$850.00
Today Show			2.32 (1111	ψουσ.σσ
TODAY SHOW	D. W		1	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -TWTF 1 \$850.00	Rating			
Week: 09/17/12 09/23/12 -TWTF 1 \$850.00	0.00		I	

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KSNV

Order / Rev: Alt Order #:

Flight Dates:

105009

06837954

09/18/12 - 09/24/12

Advertiser:

Obama for America

Product Desc:

OBAMA FOR AMERICA

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type		
E 5 KSNV 09/18/12 09/21/12 Today Show CM 6589 00m E TITTO		Amount
Today Show	1	\$850.00
TODAY SHOW		
<u>Start Date                                  </u>		
Spot Ch Date Range Description Statute 1 000.00 0.00		
4 KSNV 09/17/12-09/23/12 Today Show Story OFFICE THIS VVEEKdays Length Rate Rtg Type		
See MG 5.5 (\$690.00) 0.00 NM		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 09/18/12-09/21/12 Today Show 658a-9am -TWThF :30 \$850.00 0.00 NM		
F 7 KSNV 00/23/42 00/23/42 Name 2 0		
News 3 Sunrise - SATURIM 6a-7aS- :30 1 \$125.004 0.00 NM	1	\$350.00
NEWS NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/17/12 09/23/12s- 1 \$125.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type  1 KSNV 09/17/12-09/23/12 News 3 Sunrise - SATURDA'6a-7a  Weekdays Length Rate Rtg Type		
See MG 7.2		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 09/22/12-09/22/12 News 3 Sunrise SATUDDANS 7-		
⊕ MG for 7.1 09/22		
[Revised Rate to Reinstate]		
E 9 KSNV 09/23/12 09/23/12 News 3 Sunrise - SUND&M 6a-7a 5 :30 1 \$90.004 0.00 NM	1	\$90.00
News 3 Sunrise SUNDAY NEWS	•	ψ90.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Start Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/17/12         09/23/12        S         1         \$90.00         0.00		
E 12 KSNV 09/23/12 09/23/12 News 3 Today Wkpd CM 93 030pm		
News 3 Today	1	\$125.00
NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12S 1 \$135.00		
E 13 KSNV 09/23/12 09/23/12 Chris Motth aug 02/24/10 0.00		
Chris Matthews SUN 9:30am	0	\$0.00
CHRIS MATHEWS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/17/12 09/23/12S 1 \$135.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type  1 KSNV 09/17/12-09/23/12 Chris Matthews 9:30AM SUN9:30a-10a  Weekdays Length Rate Rtg Type  1 KSNV 09/17/12-09/23/12 Chris Matthews 9:30AM SUN9:30a-10a		
CreditedSu :30 (\$135.00) 0.00 NM		
[credit - mg 6863795]		
E 14 KSNV 09/18/12 09/21/12 M-F Today Show II 3rd HDM 9-10a -TWTF 30 4 \$95,004 0.00 NM		
M-F Today Show II	4	\$1,400.00
TODAY SHOW II		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 - TwTF 4 855 00		
Week: 09/17/12 09/23/12 -TWTF 4 \$95.00 0.00		

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**KSNV** 

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Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1536

Amount Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Ln Ch Inventory Code Start End 0.00 NM \$1,400.00  $\cdot$ 30 \$95.004 -TWTF--09/18/12 09/21/12 M-F Today Show II 3rd H0M 9-10a F 14 KSNV M-F Today Show II TODAY SHOW II Rate Rating Start Date End Date Weekdays Spots/Week 0.00 Week: 09/17/12 09/23/12 -TWTF--4 \$95.00 Rate Rtg Type Length Start/End Time <u>Weekdays</u> Description Spot Ch Date Range -TWThF----:30 (\$95.00) 0.00 NM 9-10a 1 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr See MG 14.5.14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----:30 (\$95.00) 0.00 NM 2 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr See MG 14.5.14.6.14.7.14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----:30 (\$95.00) 0.00 NM 3 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----:30 <del>(\$95.00)</del> 0.00 NM 4 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a See MG 14.5, 14.6, 14.7, 14.8 [,NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----:30 \$350,00 0.00 NM 5 KSNV 09/18/12-09/21/12 M-F Today Show II 3rd Hr 9-10a (M) MG for 14.1.14.3.14.2.14.4 [Revised Rate to Reinstate] :30 \$350.00 0.00 NM 6 KSNV 09/21/12-09/21/12 M-F Today Show II 3rd Hr 9-10a ★ MG for 14.1,14.3,14.2,14.4 [Revised Rate to Reinstate] 7 KSNV 09/18/12-09/21/12 M-F Today Show II 3rd Hr 9-10a -TWTh F----:30 \$350,00 0.00 NM (f) MG for 14.1,14.3,14.2,14.4 [Revised Rate to Reinstate] ---ThF----:30 \$350.00 0.00 NM 8 KSNV 09/20/12-09/21/12 M-F Today Show II 3rd Hr 9-10aMG for 14.1,14.3,14.2,14.4 [Revised Rate to Reinstate] \$80,004 0.00 NM \$325.00 :30 1 E 17 KSNV 09/24/12 09/24/12 M-F Today Show III 4th IBM 10am-11am M-----Today 4th Hour TODAY SHOW III End Date Spots/Week Rate Rating Start Date <u>Weekdays</u> \$80.00 0.0009/30/12 M-----Week: 09/24/12 Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type Ch Date Range <u>Description</u> Spot 10am-11am :30 (\$80.00) 0.00 NM 1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr See MG 17.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$325.00 0.00 NM 2 KSNV 09/24/12-09/24/12 M-F Today Show III 4th Hr 10am-11am (N) MG for 17.1 09/24 [Revised Rate to Reinstate] 3 \$425.001 0.00 NM 3 \$1,275.00 CM -TWTF--.30 E 20 KSNV 09/18/12 09/21/12 Noon News 12-1230pm Noon News **NEWS** Spots/Week Rating Start Date End Date Weekdays Rate ~TWTF--\$425.00 0.00Week: 09/17/12 09/23/12 Length Start/End Time Weekdays 1 Rate Rtg Type Ch Date Range Description Spot 12-1230pm -TWThF----:30 (\$425.00) 0.00 NM 3 KSNV 09/17/12-09/23/12 Noon News See MG 20.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE \$425.00 0.00 NM -TWThF----:30 5 KSNV 09/18/12-09/21/12 Noon News 12-1230pm (h) MG for 20.3 09/20 [Revised rate to Reinstate] 0.00 NM n \$0.00 M----\$125.004 E 21 KSNV 09/24/12 09/24/12 Noon News CM 12-1230pm :30 Noon News **NEWS** Spots/Week Rating End Date Weekdays Rate Start Date \$125.00 0.00 Week: 09/24/12 09/30/12 M-----

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837954

09/18/12 - 09/24/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

NEWS	09/24/12	09/24/12	Noon News	CM	12-1230pm	M	:30	1 \$	125.004	0.00 NM	_ ^	
<u>Star</u>			Noon News		12-1230pm	V	30	ıψ	120.004	0.00 (414)	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	. Rate	Rating						
VVEGK, USIZ		09/30/12	M	<u>Opotor 11001</u>	\$125.00	0.00						
	Date Ra		<u>escription</u>		rt/End Time		-	Length		Rtg Type		
		-09/30/12 N	loon News	12-	1230pm		M	:30	(\$125.00)	0.00 <i>NM</i>		
	<i>dited</i> :dit - ma (	6863795]									•	
			The Agenda 123	30pm CM	1230-1p	-TWTF-	:30	4 \$	325.001	0.00 NM	4	\$1,300.00
AGENDA			The Agenda 12		·							
	rt Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating						
Week: 09/1		09/23/12	-TWTF		\$325.00	0.00	10/a alcalarra	حافست د	D-4-	Dia Tima		
	Date Ra		escription he Agenda 1230 <sub>l</sub>		<u>rt/End Time</u> 80-1p		<u>Weekdays</u> -TwThF	Length :30		Rtg Type 0.00 NM		
See	MG 22.	5,22.6,22.7,			, p			,50	(\$025,05)	0.00		
-			he Agenda 1230 <sub>i</sub>		30-1p		~TWThF	:30	(\$325.00)	0.00 NM		
See	MG 22.	5,22.6,22.7,			,0-1p			.00	(\$020.00)	0.00 100		
•			he Agenda 1230)		30-1p		-TWThF	:30	(\$325.00)	0.00 NM		
See	MG 22.	5,22.6,22.7,	•		, ,		,,		(*/			
-			he Agenda 1230		30-1p		-TWThF	:30	(\$325.00)	0.00 NM		
See	9 MG 22.	5,22.6,22.7,			•							
_			he Agenda 1230 <sub>l</sub>		30-1p		¬TWThF¬	:30	\$325.00	0.00 NM		
⊕ MG	for 22.2	,22.1,22.4,2 e to Reinsta	2.3		·							
6 KSNV	09/18/12	2 <b>-0</b> 9/21/12 T	he Agenda 1230 <sub>l</sub>	om 123	30-1p		-TW⊤hF	:30	\$325,00	0.00 NM		
-		,22.1,22.4,2 e to Reinsta										
7 KSNV	09/18/12	2-09/21/12 T	he Agenda 1230 <sub>l</sub>	om 123	30-1p		-TWThF	:30	\$325.00	0.00 NM		
_		,22.1,22.4,2 e to Reinsta										
-			ຳhe Agenda 1230 <sub> </sub>	om 12:	30-1p		-TWThF	:30	\$325.00	0.00 NM		
⊕ MG	for 22.2	,22,1,22.4,2 e to Reinsta	2.3	ym (2.	,			100	<b>V</b> 020.00	0,00		
			The Agenda 12 The Agenda 12		1230-1p	M	:30	1 \$	100.003	0.00 NM	1	\$325.00
AGEND	Α		The Agenda 12	. Форт								
	rt Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating						
Week: 09/:		09/30/12	M		1 \$100.00	0,00	Mankalava	1	Dete	Dia Tuna		
	Date Ra מוצע מונים		<u>Description</u> The Agenda 1230 <sub>:</sub>	•	art/End Time 30-1p		Weekdays M	Length 3/1		<u>Rtg Type</u> 0.00 <i>NM</i>		
	os/24/7/ e MG 23.		ne Agenda 1250	piri 12.	50-1p		1-1	.00	(\$100.00)	0.00 14191		
			E] NOT AVAILAI	BLE RATE								
2 KSNV	09/24/12	2 <b>-0</b> 9/24/12 T	he Agenda 1230	pm 12:	30-1p		M	:30	\$325.00	0.00 NM		
~~	6 for 23.1											
[Re	vised Ra	te to Reinst	ate]								1	
	09/24/1	2 09/24/12	The Doctors The Doctors	СМ	2pm-3pm	M	:30	1	\$85.004	0.00 NM	0	\$0.00
DRS				<b>a</b>		<b>5</b> "						
	rt Date	End Date	<u>Weekdays</u> M⊶	Spots/Wee		Rating						
Week: 09/3 Spot Ch	24/12 Date Ra	09/30/12 inge F	Manageription		1 \$85.00 art/End Time	0.00	Weekdays	Length	n Rate	Rtg Type	i	
			The Doctors		m-3pm		M			0.00 NM		
	edited	_ 30,00,72,7		-19			. •	.50	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
		6863795]										
[cre		2 09/21/12		СМ	3-4p	-TWTF	:30	1 \$	150.004	0.00 NM	1	\$150.00

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KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837954

09/18/12 - 09/24/12

Product Desc:

Estimate:

OBAMA FOR AMERICA

Ln C	h Start	End	Inventory Code	Break	Start/End	Time Day	s Len Spo	ts Rate Pri	Rtg Type Sp	oots	Amount
			Dr Phil								
PH	IIL Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			ļ		
	k: 09/17/12	09/23/12	TWTF	1	\$150.00	0.00 -TWT	F :30	1 \$600.001	0.00 NM	1	\$600.00
E30 K	SNV 09/18/1	12 09/21/12	NEWS 3 at 4 (1 F 4PM NEWS (1 ho		4-5pm (4:00 PM-4		.30	1 9000.001	0.00 IVIVI	'	Ψ000.00
NE	EWS	End Data	Weekdays	Spots/Week	Rate	Rating					
Wee	<u>Start Date</u> k: 09/17/12	End Date 09/23/12	-TWTF	1	\$600.00	0.00		1 (t D-t-	Dia Tuna		
Spot 2 #	Ch <u>Date Ra</u> CSNV 09/17/1		<u>lescription</u> IEWS 3 at 4 (1 HO		rt/End Time om	(4:00 PM-4:3	<u>Weekdays</u> 0 P-TWThF		<u>Rtg Type</u> 0.00 <i>NM</i>		
2 1	See MG 30	).3				,					
3 k			E] NOT AVAILABL IEWS 3 at 4 (1 HO		om	(4:00 PM-4:3	0 P-TWThF	:30 \$600.00	0.00 NM		
	MG for 30.2	2 09/21									
F 31 K	-	ate to Reinst	NEWS 3 at 4 (1 h	HOUR)CM	4-5pm	M	:30	1 \$145.004	0.00 NM	0	\$0.00
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	4PM NEWS (1 ho		(4:00 PM-4	4:30 PM)					
Nit	EWS Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	k: 09/24/12 Ch Date R	09/30/12	M Description	1 Sta	l \$145.00 rt/End Tim <u>e</u>		Weekdays	Length Rate	Rtg Type		
<u>Spot</u> 1 /	KSNV 09/24/1		VEWS 3 at 4 (1 HO				0 PM				
	Credited [credit - mg	1 68637951									
E 32 K			NEWS 3 at 4 (1 l		4-5pm	⊷TWT	F :30	4 \$700.004	0.00 NM	1	\$700.00
NI	EWS		4PM NEWS (1 ho	our)	(4:30 PM-	5:00 PM)					
	Start Date	End Date	Weekdays	Spots/Week	•						
Wee <u>Spot</u>	ek: 09/17/12 Ch Date R	09/23/12 ange <u>[</u>	-TWTF Description	<u>Sta</u>	1 \$700.00 <u>rt/End Time</u>		Weekdays		Rtg Type		
4			NEWS 3 at 4 (1 HC	UR) 4-5	pm	(4:30 PM-5:0	00 <i>P</i> -TWThF	- :30 <del>(\$</del> 700 <del>.0</del> 0	9) 0.00 <i>NM</i>		
		ALABLE RA	ΓΕ] NOT AVAILABL								
	KSNV 09/21/ <sup>,</sup> MG for 32.		NEWS 3 at 4 (1 HC	UR) 4-5	pm	(4:30 PM-5:0	00 PF	- :30 \$700.0	0 0.00 NM		
		tate to Reins	tate]								
E 34 K	(SNV 09/18/	12 09/21/12	M-F Early News M-F Early News	СМ	5-630p	-TWT	F :30	4 \$250.004	0.00 NMI	1	\$1,000.00
N	EWS		-			<b></b>					
Wee	Start Date ek: 09/17/12	End Date 09/23/12	<u>Weekdays</u> -TWTF	Spots/Weel	<u>k Rate</u> 1 \$250.00						
Spot	Ch Date R	lange	Description		irt/End Time 30p	!	<u>Weekdays</u> -TWThF		Rtg Type		
3	See MG 3	4.4	M-F Early News		зор		1 W 1111	.σο (φ250.σο	), 0.00 mm		
4	-		TE] NOT AVAILABI M-F Early News		30p		F	- :30 \$1,000.0	0 0.00 NM		
	MG for 34.	3 09/21	•		юор		•	* * * * * * * * * * * * * * * * * * * *			
F 00 1		Rate to Reins		СМ	630-7pm	TN	rF :30	4 \$230.004	0.00 NM	1	\$1,000.00
E 38 P	CONV OSTIS	112 09/21/12	M-F Jeopardy M-F Jeopardy	CIVI	030-7 pm	1 84	.00	ΨΕΟΟ:30	3.00 11111	,	* 1,
JI	EOPARDY Start Date	End Date	Weekdays	Spots/Wee	k Rate	e <u>Rating</u>			1		
	ek: 09/17/12	09/23/12	-TWTF	•	1 \$230.00	0.00	\A/a alada : :-	Longth D-4	a Dia Tuna		
Spot 1	<u>Ch</u> <u>Date F</u> KSNV 09/17/		<u>Description</u> M-F Jeopardy		<u>art/End Time</u> 0-7pm	Ž	<u>Weekdays</u> -TWThF	<del>-</del>	<u>e Rtg Type</u> 0) 0.00 <i>NM</i>		
_ <b>,</b>	See MG 3	8.2	TE] NOT AVAILABI	FRATE							
2	-		TE] NOT AVAILABI M-F Jeopardy		0-7pm		F	- :30 \$1,000.0	00.0 NM		
(	MG for 38	.1 09/21 Rate to Reins	statel								
	Live Argent	LUIG TO NOTE									

Print Date: 10/16/12 08:21:12 Page 7 of 9

KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

337954

Product Desc: OB

Flight Dates:

09/18/12 - 09/24/12

Estimate:

OBAMA FOR AMERICA

Minimal	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
Stat Date   End Date   Weekdays   Socia/Week   Rate   Rating   Weekdays   Color   1	E 40 KSNV	09/21/1	2 09/21/12			7-730pm	F-	:30	1 \$1,000.001	0,00 NM	1	\$1,000.00
Start Date   End Date   Winesdays   Section/Week   Rate   Rating   Vereick 09171/2 096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/23142   096/2	WHEEL	l.		M-F Wheel of For	tune							
Spoil Ch Date Rance   Description   StartEnd Time   Weekdays   Lenoth   Rate   Rig Type			End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
2 KSVV 09/71/2-09/22/12 M-F Whoel   7-730pm				·			0.00					
Soe MG 40.3   INOT AVAILABLE RATE   NOT AVAILABLE RATE   SKSN 09671/2-0962/1/2 MF Wheel   7-730pm   30 \$1,000.00 0.00 NM   9				–								
INOT AVAILABLE RATE   NOT AVAILABLE RATE				r-r vvneer	7-73	oopiii			:30 <del>(\$1,000.00)</del>	U,UU IVIVI		
Mol for 40.2 09/21   Facebor Face Mol Face No. 1   Face to Face W. J. Ratistron   Face W. J. Ratistron   Face W. J. Ratistron   Face W. J. Ratistron   F				E] NOT AVAILABL	E RATE							
Revised Rate to Reinstate    E 42 KSNV 09/18/12 09/21/12 FacetoFace/Raiston Rep0fM 730-758pm				I-F Wheel	7-73	30pm		F	:30 \$1,000.00	0.00 NM		
E42 KSNV 09/18/12 09/21/12 FacetoFace/Raiston Rep6M 730-758pm  -TwTF	· -			nto]								
FACE TO FACE    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 09/17/2   09/23/12   -11VTF-   4   \$125.00   C.00				<u> </u>	DOM	700 700		-00	4 0405 004	0.00 1/10		40.000.00
Satural Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 09/17/12   09/273/12   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/17   -17/1	E 42 KSNV	09/18/1	2 09/21/12		•	730-758pm	-   W   1	:30	4 \$125.004	U.UU NIVI	4	\$3,200.00
Week: 09/17/12   09/23/12   -TVTFF-	FACE 1	TO FACE		1 400 10 1 400 177 1	7.1 (415(5))							
Spot Ch Date Ration			End Date		Spots/Week	<u>Rate</u>						
1 KSNV 09/17/12-09/23/12 FacetoFace/Raiston Report 730-758pm						•	0.00	Maakdaya	Length Date	Dia T		
See MG 42 5, 42 6, 42 7, 42 8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE  2 KSNV 09/17/12-09/23/12 FacetoFace/Relston Report 730-758pm			•									
2 KSNV 09/31/12-09/23/12 FacetoFace/Relston Report 730-758pm					,	. оор		,,,.	.σο (φ.20.σο)	0.00 14177		
See MG 42.5,42.6,42.7,42.8   (NOT AVAILABLE RATE   3 KSNV 09/17/12-09/23/12 FacetoFace/Raiston Report   730-758pm	•			•						<u>_</u> b		
[NOT AVAILABLE RATE] NOT AVAILABLE RATE  3 KSNV 09/17/12-09/23/12 FacetoFace/Relston Report 730-758pm					Report 730	-758pm		TWThF	:30 <del>(\$125.00)</del>	0.00 NM		
3 KSNV 09/17/12-09/23/12 Facetok-Face/Reiston Report 730-758pm					FRATE							
See MG 42,5,42,6,42,7,42,8   (NOT AVAILABLE RATE   NOT AVAILABLE RATE	<del>-</del>			=		-758pm		-TWThF	:30 (\$125-00)	0.00 NM		
## A KSNV 09/17/12-09/23/12 FacetoFace/Raiston Report   730-758pm						'			(4,777,777)			
See MG 42.5.42.6.42.7.42.8   [NOT AVAILABLE RATE   NOT AVAILABLE RATE   S KSNV 09/18/12-09/27/12 FacetoFace/Raiston Report   730-758pm   -TwThF   :30   \$800.00   0.00   NM				-								
[NOT AVAILABLE RATE] NOT AVAILABLE RATE  5 KSNV 09/18/12-09/21/12 FacetoFace/Raiston Report 730-758pm					Report 730	-758pm		-TWThF	:30 <del>(\$125.00)</del>	0.00 <i>NM</i>		
5 KSNV 09/18/12-09/21/12 FacetoFace/Ralston Report 730-758pm -TWThF :30 \$800.00 0.00 NM    ® MG for 42.3,42.4,42.1,42.2 [Revised Rate to Reinstate]    6 KSNV 09/19/12-09/23/12 FacetoFace/Ralston Report 730-758pm					F RATE							
	-			-		-758pm		-TWThF	:30 \$800.00	0.00 NM		
6 KSNV 09/19/12-09/23/12 FacetoFace/Raiston Report 730-758pm					•	,			·			
⊕ MG for 42.3,42.4,42.1,42.2	-			-				_				
[Revised Rate to Reinstate] 7 KSNV 09/20/12-09/23/12 FacetoFace/Raiston Report 730-758pmThF :30 \$800.00 0.00 NM					Report 730	-758pm		WThF	:30 \$800.00	0.00 NM		
7 KSNV 09/20/12-09/23/12 FacetoFace/Ralston Report 730-758pmThF :30 \$800.00 0.00 NM										•		
[Revised Rate to Reinstate] 8 KSNV 09/21/12-09/23/12 FacetoFace/Raiston Report 730-758pmF	-			-	Report 730	-758pm		ThF	:30 \$800.00	0.00 NM		
8 KSNV 09/21/12-09/23/12 FacetoFace/Ralston Report 730-758pmF												
## MG for 42.3,42.4,42.1,42.2  [Revised Rate to Reinstate]  E 46 KSNV 09/22/12 09/22/12 Vegas Inc.	-			_								
[Revised Rate to Reinstate]  E 46 KSNV 09/22/12 09/22/12 Vegas Inc.	-m.				Report /30	-/58pm		F	:30 \$800.00	0.00 NM		
Vegas Inc.   Vegas Inc.   Vegas Inc.   Vegas Inc.   Vegas Inc.   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Rating   Rating   Start Date   End Date   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rating   Spots/Week   Sp												
Vegas Inc.   Vegas Inc.   Vegas Inc.   Vegas Inc.   Vegas Inc.   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   Rating   Rating   Start Date   End Date   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Rate   Rating   Start Date   End Date   Spots/Week   Rate   Rating   Spots/Week   Spots/Week   Rating   Spots/Week   Sp					СМ	6:30-8pm	9	G- :30	1 \$100.004	0.00 NM	0	\$0.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating				-		'					-	*
Week: 09/17/12         09/23/12        S-         1         \$100.00         0.00           Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg Type           1         KSNV 09/17/12-09/23/12 Vegas Inc.         6:30-8pm        Sa-         :30 (\$100.00)         0.00 NM           Credited [credit - mg 6863795]           E 48 KSNV 09/19/12 09/19/12 Vegas Inc.         CM 10-11pm        w         :30 1 \$3,200.001         0.00 NM         1 \$3,200           DATELINE           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 09/17/12 09/23/12 09/22/12 09/22/12 Sa-Su News 3 at ElevenCM         11pm-1135pm        S-         :30 1 \$1,100.001 0.00 NM         1 \$1,100           NEWS           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating			E-JB:	1611-1	O4- 847 :	Б.	D-//					
Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type												
1 KSNV 09/17/12-09/23/12 Vegas Inc. 6:30-8pm					,	-	0.00	Weekdays	Length Rate	Rtg Type		
[credit - mg 6863795]  E 48 KSNV 09/19/12 09/19/12 Wed PR 10-11p CM 10-11pmw :30 1 \$3,200.001 0.00 NM 1 \$3,200  Wednesday Prime 10-11pm  DATELINE  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 09/17/12 09/23/12w 1 \$3,200.00 0.00  E 54 KSNV 09/22/12 09/22/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$1,100.001 0.00 NM 1 \$1,100  Sa-Su News 3 at Eleven  NEWS  Start Date End Date Weekdays Spots/Week Rate Rating	1 KSNV	09/17/1	2-09/23/12 V	egas Inc.	6:30	)-8pm		Sa	:30 <del>(\$100.00)</del>	0.00 <i>NM</i>		
E 48 KSNV 09/19/12 09/19/12 Wed PR 10-11p CM 10-11pmW :30 1 \$3,200.001 0.00 NM 1 \$3,200  DATELINE  Start Date Start Date Weekdays Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12W 1 \$3,200.00 0.00  E 54 KSNV 09/22/12 09/22/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$1,100.001 0.00 NM 1 \$1,100  Sa-Su News 3 at Eleven  NEWS Start Date End Date Weekdays Spots/Week Rate Rating			00007051									
DATELINE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating				MI DD 40 44-	014	40.44		-00	4 40 000 004	0.00.104		<b>A</b> D 000 00
DATELINE         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 09/17/12       09/23/12      W       1 \$3,200.00       0.00         E 54       KSNV       09/22/12       Sa-Su News 3 at ElevenCM       11pm-1135pm      S-       :30       1 \$1,100.001       0.00 NM       1 \$1,100         NEWS         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating	E 48 KSNV	09/19/1	∠ ∪9/19/12	•		тү-ттрт	W	:30	i \$3,200.001	U.UU NM	1	\$3,200.00
Week: 09/17/12       09/23/12      W       1       \$3,200.00       0.00         E 54 KSNV 09/22/12       09/22/12       Sa-Su News 3 at ElevenCM       11pm-1135pm      S-       :30       1       \$1,100.001       0.00 NM       1       \$1,100         NEWS         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating	DATEL	INE			- 10 , ipiii							
E 54 KSNV 09/22/12 09/22/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 \$1,100.001 0.00 NM 1 \$1,100 NEWS  NEWS  Start Date End Date Weekdays Spots/Week Rate Rating												
Sa-Su News 3 at Eleven NEWS <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>												
NEWS <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>	E 54 KSNV	09/22/1	2 09/22/12			11pm-1135p	omS	5- :30	1 \$1,100.001	0.00 <b>NM</b>	1	\$1,100.00
Start Date End Date Weekdays Spots/Week Rate Rating	NEWS			Ja-Ju News J at	Fiergii							
•	_	ırt <u>Date</u>	End Date		Spots/Week	<u>Rate</u>	Rating					
Week: 09/17/12 09/23/12S- 1 \$1,100.00 0.00	Week: 09/	/17/12	09/23/12	S-	1	\$1,100.00	0.00			I		

Print Date: 10/16/12 08:21:12 Page 8 of 9

**KSNV** 

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1536

Amount Break Start/End Time Rate Pri Rtg Type Spots Davs Len Spots Inventory Code End Ch Start Ln \$1,100,00 0.00 NM 11pm-1135pm :30 \$1,100,001 09/22/12 09/22/12 Sa-Su News 3 at ElevenCM F 54 KSNV Sa-Su News 3 at Eleven **NEWS** Rating Spots/Week Rate End Date Weekdays Start Date 0.00 1 \$1,100.00 Week: 09/17/12 09/23/12 ----5-Start/End Time Weekdays Length Rate Rtg Type **Description** Spot Ch Date Range :30<del>(\$1,100.00</del>) 0.00 NM 11pm-1135pm -----Sa--1 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven See MG 54.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$1,100.00 0.00 NM ----Sa--2 KSNV 09/22/12-09/22/12 Sa-Su News 3 at Eleven 11pm-1135pm (iii) MG for 54.1 09/22 [Revised Rate to Reinstate] 1 \$1,100,001 0.00 NM \$1,100.00 :30 ----5 E 55 KSNV 09/23/12 09/23/12 Sa-Su News 3 at ElevenCM 11pm-1135pm Sa-Su News 3 at Eleven **NEWS** Spots/Week Rating End Date Rate Weekdays Start Date 1 \$1,100.00 በ በበ ----5 09/23/12 Week: 09/17/12 Rate Rtg Type Start/End Time Weekdays Length Description Ch Date Range Spot :30<del>(\$1,100.00)</del> 0.00 NM 11pm-1135pm -----Su 1 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven See MG 55.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$1.100.00 0.00 NM -----Su 2 KSNV 09/23/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pm (M) MG for 55.1 09/23 [Revised Rate to Reinstate] 1237a-136am :30 \$40,004 0.00 NM \$40.00 E 58 KSNV 09/18/12 09/21/12 Late Night w/Fallon CM -TWTF--Late Night w/Fallon **FALLON** Rating Start Date End Date Weekdays Spots/Week Rate 0.00 -TWTF-~ \$40.00 Week: 09/17/12 09/23/12 \$0.00 \$40.004 0.00 NM n :30 1237a-136am M-----E 59 KSNV 09/24/12 09/24/12 Late Night w/Fallon CM Late Night w/Fallon **FALLON** Rating Spots/Week <u>Rate</u> End Date <u>Weekdays</u> Start Date \$40.00 0.00 09/30/12 M-----Week: 09/24/12 Rate Rtg Type Start/End Time <u>Weekdays</u> Length Description Ch Date Range (\$40.00) 0.00 NM 1237a-136am :30 1 KSNV 09/24/12-09/30/12 Late Night w/Fallon [credit - mg 6863795] 0.00 NM \$45.00 \$45.003 205a-304a ---TF--:30 CM N61 KSNV 09/20/12 09/21/12 Today-AN Today-AN Rating Weekdays Spots/Week <u>Rate</u> End Date Start Date 0.00 \$45.00 ~--TF--Week: 09/17/12 09/23/12 0.00 NM \$450.00 ---F--\$450.001 :30 CM 3-4p N 62 KSNV 09/21/12 09/21/12 Dr. Phil Dr Phil End Date Weekdays Spots/Week Rate Rating Start Date ----F--\$450.00 0.00 Week: 09/17/12 09/23/12 0.00 NM \$40.00 \$40.003 :30 136-205am ---F--N 64 KSNV 09/21/12 09/21/12 Last Call w/Carson DalyCM Last Call w/Carson Daly Rating Weekdays Spots/Week Rate End Date Start Date \$40,00 0.00---F--09/23/12 Week: 09/17/12 \$40.00 0.00 NM M-----:30 \$40.003 136-205am N 65 KSNV 09/24/12 09/24/12 Last Call w/Carson DalyCM Last Call w/Carson Daly Rating Weekdays Spots/Week Rate Start Date End Date \$40.00 0.00 Week: 09/24/12 09/30/12 \$100.002 0.00 NM 1 \$100.00 :30 1 430-5am ----5-N 66 KSNV 09/22/12 09/22/12 To the Point - ON CM To the Point - ON Spots/Week Rate Rating End Date **Weekdays** Start Date \$100.00 Week: 09/17/12 09/23/12 ----5-0.00 NM 2 \$60.00 2 \$30.004 ---TF--:30 N 67 KSNV 09/20/12 09/21/12 Today-AN CM 205a-304a Today-AN

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Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc: O

OBAMA FOR AMERICA

KSNV

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Sta	rt End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 67 KSNV 09/2	0/12 09/21/12	Today-AN Today-AN	CM	205a-304a	~~-TF	:30	2	\$30.004	0.00 NM	2	\$60.00
<u>Start Date</u> Week: 09/17/12		Weekdays	Spots/Week 2	<u>Rate</u> \$30.00	Rating 0,00						
N 68 KSNV 09/2	4/12 09/24/12	Today-AN Today-AN	СМ	205a-304a	M	:30	2	\$30.004	0.00 NM	2	\$60.00
<u>Start Date</u> Week: 09/24/12		<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$30.00	Rating 0.00						
									Totals	46	\$22,200.00